

DRIP CAMPAIGNS THAT WORK FOR YOU – AUTOMATICALLY!

You can choose any of the ET Marketing postcard templates in the Contact, Colorado, or Holiday Catalogs. Go to www.marketing.etinv.com/postcards to view the selection.

In order to establish a Drip Campaign we need 4 things:

1. Which postcards you would like to send out
2. Your FARM (Quantity and if/when you would like it re-pulled during the campaign)
3. When you would like those postcards to arrive (delivery dates are not guaranteed, but we will adjust based on known issues, holidays, etc.).
4. Your credit card on file

	POSTCARD DESIGN TEMPLATE NAME	GOAL DATE* (TO ARRIVE AT PROPERTY)	DROP DATE (OFFICE USE ONLY)
01	_____	_____	_____
02	_____	_____	_____
03	_____	_____	_____
04	_____	_____	_____
05	_____	_____	_____
06	_____	_____	_____

*Goal date is not a guaranteed date – actual date of delivery is decided by the USPS. The USPS recommends to drop your piece at least 3-5 days before your desired arrival date. If you are sending a holiday postcard, we recommend sending it to arrive at least 1 week before the holiday.

3-Month Drip Campaign

10% discount off our regular Bundle Pricing!

Buy 2 at the regular price, and get the third 30% off.

6-Month Drip Campaign

Over 15% discount off our regular Bundle Pricing!

Buy 5 at the regular price, and get the sixth for FREE!

PRICING * (For different sizes and quantities - prices subject to change)

Postcard Bundles include FARM, printing, addressing, processing, postage & delivery to post office

Standard Size Postcard	5 ½" x 4 ¼"	Quantity 200+ (bulk mail postage)	\$0.73 ea.
Standard Size Postcard	5 ½" x 4 ¼"	Quantity 75-199 (1st class postage)	\$0.85 ea.
Jumbo Size Postcard	8 ½" x 5 ½"	Quantity 200+ (bulk mail postage)	\$0.85 ea.
Jumbo Size Postcard	8 ½" x 5 ½"	Quantity 75-199 (1st class postage)	\$1.18 ea.