

# PRICING

## ADDRESS RECORDS

### FARM (Focused Area of Residential Marketing)

Basic Package (up to 250 listings) . . . . .	\$ 5.00
Additional listings (over 250) . . . . .	\$ 0.02

### Lender LEADS (FARM with Equity/Mortgage Information)

Basic Package (up to 50 listings) . . . . .	\$ 5.00
Additional Listings (over 50) . . . . .	\$ 0.10

Labels {price per sheet - 30 labels} . . . . .	\$ 0.40
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## “HOME BOOKS”

Property Profile Book - Premium (wire bound) . . . . .	\$ 24.00
Property Profile Book - Standard (3 ring binder) . . . . .	\$ 15.00
Property Profile Book - Digital (PDF via email) . . . . .	\$ 10.00

## POSTCARDS

Postcard - Digital Format (template designs only) . . . . .	\$ 10.00
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### Postcard (printing only - 100 minimum)

Standard Size (4 ¼" x 5 ½") - 2 sides color - no bleed . . . . .	\$ 0.50
Jumbo Size (5 ½" x 8 ½") - 2 sides color - no bleed . . . . .	\$ 0.75

### Postcard Bundles (printing, FARM, addressing, processing & postage)

Standard Size(4 ¼" x 5 ½") - 2 sides color - no bleed	
Quantity 200+ (bulk rate postage) . . . . .	\$ 0.78

Quantity 100 - 199 (1st class postage) . . . . .	\$ 0.92
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Jumbo Size (5 ½" x 8 ½") - 2 sides color - no bleed	
Quantity 200+ (bulk rate postage) . . . . .	\$ 0.90

Quantity 100 - 199 (1st class postage) . . . . .	\$ 1.23
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## DRIP CAMPAIGN

See Postcard Bundle Pricing for base price, then apply the appropriate discount:

- 3 Months . . . . . **Buy 2 at the regular price, and get the third 30% off.**
- 6 Months . . . . . **Buy 5 at the regular price, and get the sixth for FREE!**

(Additional pricing on the next page)



# PRICING

## HOUSE PRESENTATION PACKAGES

SET (1 "Welcome" sign on laminated cardstock, 1 "Thank you for visiting" sign on laminated cardstock, 1 "Please Sign In" tent sign on cardstock, 6 sign in sheets with 4 entries on each sheet on 28# paper, 12 Featured tent signs on cardstock) . . . . .	<b>\$ 15.00</b>
BUNDLE (1 "Welcome" sign on laminated cardstock, 1 "Thank you for visiting" sign on laminated cardstock, 1 "Please Sign In" tent sign on cardstock, 6 sign in sheets with 4 entries on each sheet on 28# paper, 12 Featured tent signs on cardstock, 25 two-sided flyers) . . . . .	<b>\$ 20.00</b>
OPEN HOUSE SIGN-IN SHEETS (20 sheets) . . . . .	<b>\$ 5.00</b>

## FLYERS

Flyers (8 1/2" x 11")	
Color - Single Sided . . . . .	<b>\$ 0.25</b>
Color - Double Sided . . . . .	<b>\$ 0.40</b>

## BROCHURES

Brochure - Color - 2 Sides - 11" x 17" folded (4 panels of 8 1/2" x 11") . . . . .	<b>\$ 0.95</b>
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## SOCIAL MEDIA GRAPHICS

Template Design . . . . .	<b>\$ 10.00</b>
Custom Design (base price subject to additional cost depending on design time) . . . . .	<b>\$ 35.00</b>

## VIDEOS

Video from digital photos - 30 Seconds or Less . . . . .	<b>\$ 10.00</b>
Video from digital photos - 60 Seconds or Less . . . . .	<b>\$ 20.00</b>
Video from digital photos - 120 Seconds or Less . . . . .	<b>\$ 25.00</b>
Video from digital photos or using multimedia format - over 2 minutes (per hour) . . . . .	<b>\$ 35.00</b>
Video Discount - ET Marketing Logo Watermark in Video . . . . .	<b>-\$ 5.00</b>

## CUSTOM & MISC.

Custom Design Work (per hour) - digital product format included . . . . .	<b>\$ 35.00</b>
Rush (if available) . . . . .	<b>\$ 35.00</b>

**\*\$5.00 Invoice Minimum** - All products are delivered to any ET family Title office of your choice.  
If delivery is requested to a different address, actual delivery charges will apply.