



DON'T BE STUCK PICKING FROM JUST A FEW POSTCARDS FOR YOUR DRIP CAMPAIGN!

We will do a **CUSTOMIZED** campaign for you.

- ▶ Pick the area you would like to FARM – you approve the quantity!
(You can pick a specific #, an entire subdivision, or street boundaries.)
- ▶ Pick 3, 6, 9 or 12 postcards – from ANY of our templates! (or have one designed just for you!)
- ▶ Approve your proofs
- ▶ Give us your credit card
- ▶ We send the cards out for you, on the schedule you have chosen!
- ▶ Your address will be included in the mailing, and you will be emailed a copy of the paid invoice.

POSTCARD DESIGN TEMPLATE NAME

GOAL DATE *
(TO ARRIVE AT PROPERTY)

DROP DATE
(OFFICE USE ONLY)

| | | | |
|----|--|--|--|
| 01 | | | |
| 02 | | | |
| 03 | | | |
| 04 | | | |
| 05 | | | |
| 06 | | | |
| 07 | | | |
| 08 | | | |
| 09 | | | |
| 10 | | | |
| 11 | | | |
| 12 | | | |

*Goal date is not a guaranteed date – actual date of delivery is decided by the USPS. The USPS recommends to drop your piece at least 3-5 days before your desired arrival date. If you are sending a holiday postcard, we recommend sending it to arrive at least 1 week before the holiday. We recommend that you do not choose a goal date close to an actual holiday; your postcard is more likely to end up in a pile of bulk mail and is less likely to be seen.

PRICING

Postcard Bundles include FARM, printing, addressing, processing, postage & delivery to post office

| | | | |
|------------------------|-------------|-------------------------------------|------------|
| Standard Size Postcard | 5 ½" x 4 ¼" | Quantity 200+ (bulk mail postage) | \$0.73 ea. |
| Standard Size Postcard | 5 ½" x 4 ¼" | Quantity 75-199 (1st class postage) | \$0.85 ea. |
| Jumbo Size Postcard | 8 ½" x 5 ½" | Quantity 200+ (bulk mail postage) | \$0.85 ea. |
| Jumbo Size Postcard | 8 ½" x 5 ½" | Quantity 75-199 (1st class postage) | \$1.18 ea. |